



How to Vote for Shelley Roberts

Residents Equity – Affordable Resident Rates

I recommend you number as shown:-

6	DOYLE, Robert RILEY, Susan	Lord Mayor Deputy Lord Mayor	ACTIVATE MELBOURNE
8	NG, Catherine MAKINGS, Terry	Lord Mayor Deputy Lord Mayor	C MELBOURNE GROW CATHERINE NG
11	TOSCANO, Joseph ELY, Margaret	Lord Mayor Deputy Lord Mayor	SHIFTING THE BURDEN
9	COLUMB, Nick CALWELL, Sue	Lord Mayor Deputy Lord Mayor	PASSION FOR MELBOURNE
7	BANDT, Adam MALTZAHN, Kathleen	Lord Mayor Deputy Lord Mayor	THE GREENS
2	CRAWFORD, Robert King KENNEDY, Michael	Lord Mayor Deputy Lord Mayor	MELBOURNE SUPERCITY. WORLD
1	ROBERTS, Shelley FARAH, Abdiaziz	Lord Mayor Deputy Lord Mayor	RESIDENT EQUITY - AFFORDABLE RESIDENT RATES
3	SINGER, Gary PAINTER, Joanne	Lord Mayor Deputy Lord Mayor	TEAM MELBOURNE
5	FOWLES, Will WILSON, David	Lord Mayor Deputy Lord Mayor	FOWLES A FRESH VISION
4	McMULLIN, Peter WILSON, Tim	Lord Mayor Deputy Lord Mayor	McMULLIN-WILSON FOR MELBOURNE'S FUTURE
10	MORGAN, Gary ANDERSON, Michele	Lord Mayor Deputy Lord Mayor	MORGAN CLARKE - OUR CITY - YOUR COUNCIL



Residents Equity – Affordable Resident Rates

Shelley Roberts

Lord Mayor

Candidate

Lower rates for residents together with quality urban design and planning solutions will ensure Melbourne's unique cosmopolitan character into the future... as a great place for all to live.

About Shelley Roberts

- has lived in Melbourne's CBD for 15 years with her teenage daughter
- is an architect with her own practice in Melbourne's CBD
- is an architect who practices Environmentally Sustainable Design Principles
- is an active member of the Australian Institute of Architects

Shelley Roberts believes

- good design makes a difference to our environment
- she is in touch with the residents of the city
- she can see the city's great future potential

Practical Policies for Melbourne

Rates, the critical issue

Shelley Roberts is

- deeply concerned with Melbourne City's spiralling rates
- committed to an effective differential rating system which makes resident's rates affordable and sizeably lowers the proportion of Council's spending paid for by local residents
- working for an expanded system of differential rates to allow residents of all social and demographic backgrounds, especially families, the opportunity of living in Melbourne

Governance, Accountability and Consultation

Shelley Roberts wants to

- establish multimember local council wards elected by proportional representation to ensure councillors are directly connected with and representative of, their local community; this way councillors will reflect the interests of each local community that makes up the City of Melbourne
- establish and support broad based local community consultative committees which should be openly consulted on all matters affecting their local community as well as key issues impacting across Melbourne
- engage with the residents of each area, promote active citizenship and work with the community to plan development consistent with local needs and wishes

“My vision as candidate for Lord Mayor of Melbourne is to see a garden on every rooftop and a child on every swing.”



Assist Small Business

Shelley Roberts wants to

- promote local small businesses, especially micro businesses employing fewer than 5 people, many of which are home based sole traders
- work with the State Office of Small Business to provide a range of seminars and training initiatives that can be delivered to local business
- promote and facilitate links and networks between similar categories of local small business for the purpose of sharing ideas or combining for business opportunities

Transport, Traffic and Resident Amenity

Shelley Roberts believes that Melbourne is not a car city; it's a people city, and says that more roads and tunnels will just equate to more cars, clog the City and reduce amenity and liveability; in order to alleviate congestion a new way of thinking is required.

Shelley Roberts wants to

- ensure that traffic measures and road planning always accounts for the impact on local residents and their community
- prevent the alienation of parkland which is for the people, especially families and that this must be a council priority

Shelley Roberts will push for ...

- a free public transport system in Melbourne that is frequent, reliable, safe and available 24 hours, 7 days a week
- dedicated safe bike and pedestrian thoroughfares
- greater connectivity of bike paths
- a park and ride system for bikes
- a system that recognises the need to live and work in close proximity
- a council service website to facilitate opportunities for car pooling
- dedicated separated lanes for pedestrians, bikes and trams on Swanston Street
- all redevelopment plans for Swanston St to extend to Victoria Parade
- delivery vehicles in Swanston St confined to early morning only
- no buses, taxis or horse drawn carriages on Swanston Street
- council approved art spaces to Swanston Street and all other areas of the CBD to provide a city rich in culture

Community Safety in Melbourne

Shelley Roberts wants a safe 24 hour CBD which can support staggered work hours with public transport available 24 hours, 7 days a week. Ultimately this would lead to more people on the street around the clock aiding crime prevention through passive observation and help to relieve traffic congestion and high pressure levels on public transport.

She is a strong advocate of zero tolerance policing in Melbourne for the protection of residents, workers and visitors.

Shelley Roberts will push for 'A Safer Melbourne' through a policy which will Design Out Crime to promote and facilitate:

- safety initiatives by crime prevention through environmental design (CPTED)
- research to determine the effect of inferior spatial configuration on alcohol fused environments
- active street edges, ones where views are possible into and from buildings
- opportunities for passive observation,
- more street cafes and events that put people on the street – seeing and being seen
- new buildings which are designed without alcoves or places of concealment
- effective lighting at pedestrian level and overhead for streets
- build on the City of Melbourne Safe City Strategy
 - laneway and alcove safety
 - safe City car parks
 - safe City taxi ranks
 - night rider buses

Shelley Roberts will promote a positive perception of our Police Force in our community. She will push the State Government to better resource Melbourne policing and

- campaign for more police foot patrols and police on bikes
- establish a community campaign to *get to know the officer on the beat* and promote an acceptance and expectation that police on Melbourne's streets is a natural occurrence – not a sign of trouble
- increase the number of CCTV cameras where required to assist police to interdict potential incidents and crime before an incident escalates

Shelley Roberts knows that alcohol fuelled violence is a key public safety issue in Melbourne. Modern Melbourne must be a 24 hour City. Lockouts, like prohibition, is not the answer to this central problem.

Shelley Roberts will lead the public pressure on the State Government, Parliament and Liquor Licensing Authorities to

- strengthen Liquor licensing laws and remove loopholes
- deploy sufficient inspectors, particularly at night, to enforce those laws, particularly the responsibility of licensees to ensure alcohol is not provided to intoxicated patrons
- make a condition of a Melbourne liquor licence the implementation and adherence to the terms of *'The Responsible Practice Guidelines for Licensees within the City of Melbourne'*

And Shelley Roberts will ensure that appropriate spatial design requirements are incorporated into 'The Responsible Practice Guidelines for Licensees within the City of Melbourne'.